



Client Name:Clodfelter

Project Name:Office

Date:April 2007

Site Type: Radius	6302 Raeford Rd Fayetteville, NC 28304 Radius: 1.0 mile	6302 Raeford Rd Fayetteville, NC 28304 Radius: 3.0 mile	6302 Raeford Rd Fayetteville, NC 28304 Radius: 5.0 mile
2006 Population			
Total Population	8,609	69,807	145,001
Male Population	47.5%	48.9%	48.6%
Female Population	52.5%	51.1%	51.4%
Median Age	31.8	31.4	32.4
2006 Income			
Median HH Income	\$39,315	\$49,572	\$50,207
Per Capita Income	\$19,532	\$23,589	\$24,380
Average HH Income	\$48,411	\$59,697	\$61,812
Households			
Total Households	3,553	27,596	57,091
Average Household Size	2.42	2.53	2.53
1990-2000 Annual Rate	0.33%	1.81%	1.71%
2006 Housing			
Owner Occupied Housing Units	49.1%	53.8%	56.0%
Renter Occupied Housing Units	37.4%	36.8%	33.7%
Vacant Housing Units	13.5%	9.4%	10.3%
Population			
1990 Population	8,528	61,245	125,029
2000 Population	7,779	68,160	141,468
2006 Population	8,609	69,807	145,001
5 Year Projected population	8,876	70,715	147,018
1990-2000 Annual Rate	-0.92%	1.08%	1.24%
2000-2006 Annual Rate	1.64%	0.38%	0.4%
2006-2011 Annual Rate	0.61%	0.26%	0.28%

In the identified market area, the current year population is 145,001. In 2000, the Census count in the market area was 141,468. The rate of change since 2000 was 0.4 percent annually. The five-year projection for the population in the market area is 147,018, representing a change of 0.28 percent annually from 2006 to 2011. Currently, the population is 48.6 percent male and 51.4 percent female.

Households	1.0 mile	3.0 mile	5.0 mile
1990 Census	2,970	21,645	45,530
2000 Census	3,068	25,890	53,936
Current Year	3,553	27,596	57,091
5 Year Projected	3,720	28,352	58,580
1990-2000 Annual Rate	0.33%	1.81%	1.71%
2000-2006 Annual Rate	2.38%	1.03%	0.91%
2006-2011 Annual Rate	0.92%	0.54%	0.52%

The household count in this market area has changed from 53,936 in 2000 to 57,091 in the current year, a change of 0.91 percent annually. The five-year projection of households is 58,580, a change of 0.52 percent annually from the current year total. Average household size is currently 2.53, compared to 2.61 in the year 2000. The number of families in the current year is 39,684 in the market area.

Housing

Currently, 56.0 percent of the 63,672 housing units in the market area are owner occupied; 33.7 percent, renter occupied; and 10.3 percent are vacant. In 2000, there were 59,022 housing units— 55.4 percent owner occupied, 35.9 percent renter occupied and 8.7 percent vacant. The rate of change in housing units since 2000 is 1.22 percent. Median home value in the market area is \$110,618, compared to a median home value of \$181,127 for the U.S. In five years, median home value is projected to change by 3.97 percent annually to \$134,411. From 2000 to the current year, median home value changed by 3.86 percent annually.

Site Type: Radius	6302 Raeford Rd Fayetteville, NC 28304 Radius: 1.0 mile	6302 Raeford Rd Fayetteville, NC 28304 Radius: 3.0 mile	6302 Raeford Rd Fayetteville, NC 28304 Radius: 5.0 mile
Median Household Income			
1990 Median HH Income	\$24,858	\$28,763	\$28,078
2000 Median HH Income	\$33,209	\$40,151	\$40,208
Current Year Median HH Income	\$39,315	\$49,572	\$50,207
5Y Projected Median HH Income	\$45,891	\$59,221	\$60,386
1990-2000 Annual Rate	2.94%	3.39%	3.66%
2000-2006 Annual Rate	2.74%	3.43%	3.62%
2006-2011 Annual Rate	3.14%	3.62%	3.76%
Per Capita Income			
1990 Per Capita Income	\$10,234	\$11,964	\$12,488
2000 Per Capita Income	\$14,800	\$18,214	\$18,990
Current Year Per Capita Income	\$19,532	\$23,589	\$24,380
5Y Projected Per Capita Income	\$23,353	\$28,900	\$30,182
1990-2000 Annual Rate	3.76%	4.29%	4.28%
2000-2006 Annual Rate	4.54%	4.22%	4.08%
2006-2011 Annual Rate	3.64%	4.14%	4.36%
Average Household Income			
1990 Average Household Income	\$29,138	\$33,524	\$33,961
2000 Average Household Income	\$39,214	\$47,886	\$49,533
Current Year Average HH Income	\$48,411	\$59,697	\$61,812
5Y Projected Average HH Income	\$57,031	\$72,116	\$75,638
1990-2000 Annual Rate	3.01%	3.63%	3.85%
2000-2006 Annual Rate	3.43%	3.59%	3.61%
2006-2011 Annual Rate	3.33%	3.85%	4.12%

Households by Income

Current median household income is \$50,207 in the market area, compared to \$51,546 for all U.S. households. Median household income is projected to be \$60,386 in five years. In 2000, median household income was \$40,208, compared to \$28,078 in 1990.

Current average household income is \$61,812 in this market area, compared to \$71,092 for all U.S. households. Average household income is projected to be \$75,638 in five years. In 2000, average household income was \$49,533, compared to \$33,961 in 1990.

Current per capita income is \$24,380 in the market area, compared to the U.S. per capita income of \$27,084. The per capita income is projected to be \$30,182 in five years. In 2000, the per capita income was \$18,990, compared to \$12,488 in 1990.

Population by Employment

Total Businesses	129	1,693	4,331
Total Employees	916	12,124	26,018

Currently, 90.9 percent of the civilian labor force in the identified market area is employed and 9.1 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 90.6 percent of the civilian labor force, and unemployment will be 9.4 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.8 percent, and 6.2 percent will be unemployed. In 2000, 69.2 percent of the population aged 16 years or older in the market area participated in the labor force, and 11.4 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 59.4 percent in white collar jobs (compared to 60.5 percent of U.S. employment)
- 18.0 percent in service jobs (compared to 16.4 percent of U.S. employment)
- 22.6 percent in blue collar jobs (compared to 23.1 percent of U.S. employment)

In 2000, 82.8 percent of the market area population drove alone to work, and 1.5 percent worked at home. The average travel time to work in 2000 was 22.2 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 11.7 percent had not earned a high school diploma (19.6 percent in the U.S.)
- 26.4 percent were high school graduates only (28.6 percent in the U.S.)
- 10.4 percent had completed an Associate degree (6.3 percent in the U.S.)
- 14.6 percent had a Bachelor's degree (15.5 percent in the U.S.)
- 7.1 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)



Business Information Report by SIC Codes

Prepared by Peter B. Pappas

Site Type: Radius	6302 Raeford Rd Fayetteville, NC 28304 Radius: 1.0 mile	6302 Raeford Rd Fayetteville, NC 28304 Radius: 3.0 mile	6302 Raeford Rd Fayetteville, NC 28304 Radius: 5.0 mile
Total Businesses:	130	1,693	4,329
Total Employees:	915	12,124	26,016
Total Residential Population:	8,609	69,807	145,001
Daytime/Nighttime Population Ratio:	0.11	0.17	0.18

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1	0.8%	28	3.1%	25	1.5%	168	1.4%	54	1.2%	298	1.1%
Construction	7	5.4%	25	2.7%	71	4.2%	260	2.1%	161	3.7%	739	2.8%
Manufacturing	1	0.8%	0	0.0%	16	0.9%	50	0.4%	42	1.0%	255	1.0%
Transportation	1	0.8%	8	0.9%	21	1.2%	68	0.6%	63	1.5%	276	1.1%
Communication	2	1.5%	4	0.4%	13	0.8%	30	0.2%	36	0.8%	76	0.3%
Electric, Gas, Water, Sanitary Services	0	0.0%	0	0.0%	2	0.1%	9	0.1%	4	0.1%	24	0.1%
Wholesale Trade	3	2.3%	34	3.7%	42	2.5%	268	2.2%	117	2.7%	708	2.7%
Retail Trade Summary	34	26.2%	506	55.3%	520	30.7%	6,810	56.2%	1,068	24.7%	10,973	42.2%
Home Improvement	2	1.5%	103	11.3%	26	1.5%	708	5.8%	52	1.2%	937	3.6%
General Merchandise Stores	2	1.5%	128	14.0%	18	1.1%	503	4.1%	28	0.6%	892	3.4%
Food Stores	1	0.8%	2	0.2%	26	1.5%	98	0.8%	71	1.6%	459	1.8%
Auto Dealers, Gas Stations, Auto Aftermarket	8	6.2%	57	6.2%	65	3.8%	917	7.6%	154	3.6%	1,375	5.3%
Apparel & Accessory Stores	3	2.3%	11	1.2%	69	4.1%	535	4.4%	101	2.3%	627	2.4%
Furniture & Home Furnishings	5	3.8%	75	8.2%	68	4.0%	603	5.0%	125	2.9%	826	3.2%
Eating & Drinking Places	5	3.8%	56	6.1%	132	7.8%	2,574	21.2%	294	6.8%	4,368	16.8%
Miscellaneous Retail	8	6.2%	74	8.1%	116	6.9%	872	7.2%	243	5.6%	1,489	5.7%
Finance, Insurance, Real Estate Summary	15	11.5%	41	4.5%	201	11.9%	789	6.5%	577	13.3%	1,803	6.9%
Banks, Savings & Lending Institutions	1	0.8%	0	0.0%	37	2.2%	202	1.7%	112	2.6%	540	2.1%
Securities Brokers	0	0.0%	0	0.0%	9	0.5%	27	0.2%	39	0.9%	74	0.3%
Insurance Carriers & Agents	4	3.1%	22	2.4%	54	3.2%	157	1.3%	147	3.4%	378	1.5%
Real Estate, Holding, Other Investment Offices	10	7.7%	19	2.1%	101	6.0%	403	3.3%	279	6.4%	811	3.1%
Services Summary	66	50.8%	269	29.4%	771	45.5%	3,670	30.3%	2,179	50.3%	10,850	41.7%
Hotels & Lodging	0	0.0%	0	0.0%	10	0.6%	210	1.7%	23	0.5%	357	1.4%
Automotive Services	8	6.2%	79	8.6%	60	3.5%	290	2.4%	141	3.3%	531	2.0%
Motion Pictures & Amusements	1	0.8%	2	0.2%	38	2.2%	261	2.2%	77	1.8%	465	1.8%
Health Services	10	7.7%	6	0.7%	220	13.0%	1,083	8.9%	662	15.3%	3,854	14.8%
Legal Services	3	2.3%	10	1.1%	18	1.1%	29	0.2%	102	2.4%	177	0.7%
Education Institutions & Libraries	1	0.8%	11	1.2%	23	1.4%	338	2.8%	64	1.5%	783	3.0%
Other Services	43	33.1%	161	17.6%	402	23.7%	1,459	12.0%	1,110	25.6%	4,683	18.0%
Government	0	0.0%	0	0.0%	11	0.6%	2	0.0%	28	0.6%	14	0.1%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Totals	130	100.0%	915	100.0%	1,693	100.0%	12,124	100.0%	4,329	100.0%	26,016	100.0%

Source: Business data provided by Acxiom. Copyright 2007, all rights reserved. ESRI forecasts for 2006.

Site Type: Radius	6302 Raeford Rd Fayetteville, NC 28304 Radius: 1.0 mile	6302 Raeford Rd Fayetteville, NC 28304 Radius: 3.0 mile	6302 Raeford Rd Fayetteville, NC 28304 Radius: 5.0 mile
Total Businesses:	129	1,693	4,331
Total Employees:	916	12,124	26,018
Total Residential Population:	8,609	69,807	145,001
Daytime/Nighttime Population Ratio:	0.11	0.17	0.18

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	0	0.0%	2	0.0%	2	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	2	0.1%	9	0.1%	3	0.1%	17	0.1%
Construction	7	5.4%	25	2.7%	71	4.2%	260	2.1%	161	3.7%	739	2.8%
Manufacturing	2	1.6%	19	2.1%	19	1.1%	141	1.2%	54	1.2%	299	1.1%
Wholesale Trade	3	2.3%	34	3.7%	41	2.4%	244	2.0%	106	2.4%	628	2.4%
Retail Trade	27	20.9%	431	47.1%	390	23.0%	4,169	34.4%	783	18.1%	6,569	25.2%
Motor Vehicle & Parts Dealers	8	6.2%	57	6.2%	63	3.7%	970	8.0%	135	3.1%	1,344	5.2%
Furniture & Home Furnishings Stores	1	0.8%	4	0.4%	27	1.6%	207	1.7%	41	0.9%	301	1.2%
Electronics & Appliance Stores	3	2.3%	61	6.7%	35	2.1%	285	2.4%	66	1.5%	401	1.5%
Bldg Material & Garden Equipment & Supplies Dealers	2	1.6%	103	11.3%	25	1.5%	705	5.8%	50	1.2%	930	3.6%
Food & Beverage Stores	1	0.8%	2	0.2%	22	1.3%	81	0.7%	60	1.4%	426	1.6%
Health & Personal Care Stores	1	0.8%	15	1.6%	17	1.0%	90	0.7%	46	1.1%	307	1.2%
Gasoline Stations	0	0.0%	0	0.0%	4	0.2%	18	0.1%	19	0.4%	75	0.3%
Clothing & Clothing Accessories Stores	3	2.3%	11	1.2%	86	5.1%	584	4.8%	126	2.9%	711	2.7%
Sport Goods, Hobby, Book, & Music Stores	4	3.1%	43	4.7%	37	2.2%	258	2.1%	70	1.6%	350	1.3%
General Merchandise Stores	1	0.8%	128	14.0%	18	1.1%	515	4.2%	29	0.7%	929	3.6%
Miscellaneous Store Retailers	3	2.3%	8	0.9%	56	3.3%	456	3.8%	137	3.2%	734	2.8%
Nonstore Retailers	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	61	0.2%
Transportation & Warehousing	2	1.6%	21	2.3%	22	1.3%	83	0.7%	71	1.6%	322	1.2%
Information	2	1.6%	4	0.4%	22	1.3%	37	0.3%	54	1.2%	173	0.7%
Finance & Insurance	5	3.9%	22	2.4%	104	6.1%	427	3.5%	306	7.1%	1,059	4.1%
Central Bank/Credit Intermediation & Related Activities	1	0.8%	0	0.0%	37	2.2%	202	1.7%	114	2.6%	540	2.1%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	0	0.0%	0	0.0%	9	0.5%	27	0.2%	39	0.9%	74	0.3%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	4	3.1%	22	2.4%	58	3.4%	198	1.6%	153	3.5%	445	1.7%
Real Estate, Rental & Leasing	11	8.5%	23	2.5%	117	6.9%	458	3.8%	306	7.1%	918	3.5%
Professional, Scientific & Tech Services	11	8.5%	37	4.0%	91	5.4%	396	3.3%	325	7.5%	1,550	6.0%
Legal Services	4	3.1%	11	1.2%	21	1.2%	33	0.3%	117	2.7%	188	0.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	4	3.1%	23	2.5%	56	3.3%	228	1.9%	145	3.3%	686	2.6%
Educational Services	1	0.8%	11	1.2%	27	1.6%	408	3.4%	77	1.8%	865	3.3%
Health Care & Social Assistance	14	10.9%	45	4.9%	262	15.5%	1,324	10.9%	785	18.1%	4,410	17.0%
Arts, Entertainment & Recreation	1	0.8%	2	0.2%	25	1.5%	162	1.3%	54	1.2%	361	1.4%
Accommodation & Food Services	5	3.9%	56	6.1%	141	8.3%	2,784	23.0%	319	7.4%	4,774	18.3%
Accommodation	0	0.0%	0	0.0%	9	0.5%	210	1.7%	22	0.5%	357	1.4%
Food Services & Drinking Places	5	3.9%	56	6.1%	132	7.8%	2,574	21.2%	297	6.9%	4,417	17.0%
Other Services (except Public Administration)	34	26.4%	162	17.7%	293	17.3%	994	8.2%	752	17.4%	2,631	10.1%
Automotive Repair & Maintenance	6	4.7%	61	6.7%	41	2.4%	215	1.8%	95	2.2%	385	1.5%
Public Administration	0	0.0%	0	0.0%	11	0.6%	2	0.0%	28	0.6%	14	0.1%
Unclassified Establishments	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	129	100.0%	916	100.0%	1,693	100.0%	12,124	100.0%	4,331	100.0%	26,018	100.0%

Source: Business data provided by Acxiom. Copyright 2007, all rights reserved. ESRI forecasts for 2006.