

**Date:** December 9, 2004**Current Geography Selection:** 1, 3, 5 mile radii: 101 S EASTERN BLVD, FAYETTEVILLE, NC 28301**Latitude:** 35.048034 **Longitude:** -78.864946**City:** Fayetteville city **Pop:** 121,676**County:** Cumberland County **Pop:** 303,487**Zip:** 28301 Fayetteville **Pop:** 34,364

Executive Demographic Summary Report

Population

The current year population in this selected geography is 70,307. The 2000 Census revealed a population of 72,930, and in 1990 it was 72,423 representing a 0.70% change. It is estimated that the population in this area will be 68,280 in 2009, representing a change of -2.88% from 2004. The current population is 46.93% male and 53.07% female. In 2004, the median age of the population in this area was 37.7, compared to the US median age which was 36.2. The population density in your area is 895.2 people per square mile.

Households

There are currently 31,077 households in this selected geography. The Census revealed household counts of 29,374 in 2000, up from 27,990 in 1990, representing a change of 4.95%. It is estimated that the number of households in this area will be 33,233 in 2009, representing a change of 6.94% from the current year. For the current year, the average household size in this area is 2.26 persons.

In 2004, the median number of years in residence in this geography's population is 2.84. The average household size in this geography was 2.15 people and the average family size was 2.78 people. The average number of vehicles per household in this geography was 1.5.

Income

In 2004, the median household income in this selected geography was \$35,324, compared to the US median which was \$45,660. The Census revealed median household incomes of \$33,164 in 2000 and \$22,274 in 1990 representing a change of 58.59%. It is estimated that the median household income in this area will be \$38,019 in 2009, which would represent a change of 7.63% from the current year.

In 2004, the per capita income in this area was \$23,708, compared to the US per capita, which was \$23,504. The 2004 average household income for this area was \$52,360, compared to the US average which was \$60,586.

Race Ethnicity

In 2004, the racial makeup of this selected area was as follows: 52.35% White; 40.58% Black; 1.83% Native American; 1.33% Asian/Pacific Islander; and 1.70% Other. Compare these to the US racial makeup which was: 75.05% White, 12.29% Black, 0.89% Native American, 3.66% Asian/Pacific Islander and 5.53% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 2.29% of the current year population in this selected area. Compare this to the US makeup of 14.27%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: -16.9% American Indian, Eskimo, Aleut Population; 32.3% Asian, Pacific Islander; 7.9% Black; 47.7% Hispanic Ethnicity; 55.8% Other; White -8.6%.

Housing

The median housing value in this area was \$62,145 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$84,219, which is a 35.5% change from 1990. In 1990, there were 16,052 owner occupied housing units in this area vs. 29,374 in 2000. Also in 1990, there were 11,938 renter occupied housing units in this area vs. 12,369 in 2000. The average rent in 1990 was \$271 vs. \$391 in 2000.

Employment

In 2004, there were 54,834 people over the age of 16 in the labor force in your geography. Of these 78.26% were employed, 10.73% were unemployed, 37.97% were not in the labor force and 11.02% were in the armed forces. In 1990, unemployment in this area was 5.00% and in 2000 it was 6.63%.

In 2004, there were 59,105 employees in this selected area (daytime population) and there were 4,717 establishments.

For this area in 1990, 55.69% of employees were employed in white-collar occupations and 44.31% were employed in blue-collar occupations. In 2000, white collar workers made up 58.27% of the population, and those employed in blue collar occupations made up

41.73%. In 1990, the average time traveled to work was 10 minutes and in 2000 it was 18 minutes.

Current year data is for the year **2004**, 5 year projected data is for the year **2009**.
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