

Date: December 9, 2004
Current Geography Selection: 1, 3, 5 mile radii: 101 S EASTERN BLVD, FAYETTEVILLE, NC 28301

Latitude: 35.048034 **Longitude:** -78.864946
City: Fayetteville city **Pop:** 121,676
County: Cumberland County **Pop:** 303,487
Zip: 28301 Fayetteville **Pop:** 34,364

Business Summary Report

Business Summary Report

Geography: 5 Miles:

Date: December 9, 2004

2004 Business Summary

Total Employees	59,105
Total Establishments	4,717
Average Employee Size	13

2004 Employees By Occupation

	Count	%
<i>"White Collar" Employees</i>	36,785	62.24%
Administrative Support Workers	11,063	18.72%
Executive Managers Administrators	6,105	10.33%
Professional Specialty Occupations	11,221	18.98%
Sales Professionals	1,332	2.25%
Sales Workers Clerks	4,491	7.60%
Technical Sales Administrative	118	0.20%
Technologies Technicians	2,456	4.15%

2004 Establishments by Employee Size

	Count	%
1-4 Employees	2,666	56.51%
5-9 Employees	963	20.42%
10-19 Employees	532	11.28%
20-49 Employees	361	7.65%
50-99 Employees	127	2.70%
100-249 Employees	44	0.94%
250-499 Employees	14	0.31%
500-999 Employees	6	0.13%
1,000+ Employees	3	0.07%

"Blue Collar" Employees

Construction, Repair Mining	1,486	2.51%
Farming, Forestry Fishing	1,297	2.19%
Handlers, Helpers Laborers	1,786	3.02%
Machine Operators, Assemblers Inspectors	1,813	3.07%
Other Services Field Based	300	0.51%
Other Services Site Based	7,920	13.40%
Precision Craft Repair	5,010	8.48%
Private Household Service	13	0.02%
Protective Services	826	1.40%
Transportation Materials Moving Workers	1,718	2.91%

2004 Major Industry

	Employees	%	Establishments	%	Avg Size
Agricultural, Forestry, Fishing (SIC 01-09)	237	0.40%	43	0.91%	2
Construction (SIC 15-17)	1,852	3.13%	226	4.78%	8
Finance, Insurance Real Estate (SIC 60-69)	2,683	4.54%	506	10.73%	5
Manufacturing (SIC 20-39)	5,192	8.78%	95	2.02%	22
Mining (SIC 10-14)	0	0.00%	0	0.00%	0
Public Administration (SIC 90-98)	6,034	10.21%	230	4.87%	13
Retail Trade (SIC 52-59)	10,052	17.01%	868	18.40%	11
Services (SIC 70-89)	27,185	46.00%	2,326	49.30%	11
Transportation Communications (SIC 40-49)	2,577	4.36%	177	3.75%	11
Unclassified (SIC 99)	151	0.26%	43	0.92%	3
Wholesale Trade (SIC 50-51)	3,142	5.32%	203	4.29%	10

2004 Retail Trade (SIC 52-59)

	Employees	%	Establishments	%	Avg Size
Auto Dealers Gas Stations	1,061	10.56%	115	13.24%	9
Bars	269	2.68%	34	3.92%	8
Building Materials Hardware Garden	855	8.50%	63	7.31%	13
Catalog Direct Sales	88	0.88%	11	1.25%	8
Clothing Stores	516	5.13%	72	8.28%	7
Convenience Stores	175	1.74%	38	4.36%	5
Drug Stores	250	2.48%	20	2.29%	13
Electronics Computer Stores	116	1.15%	22	2.48%	5
Food Markets	1,002	9.96%	27	3.09%	37
Furniture Stores	415	4.13%	28	3.21%	15
General Merchandise Stores	399	3.97%	22	2.59%	18

STDBonline Report – Business Summary Report

Home Furnishings	190	1.89%	32	3.66%	6
Liquor Stores	9	0.09%	1	0.12%	9
Music Stores	74	0.73%	15	1.77%	5
Other Food Service	264	2.63%	20	2.28%	13
Other Food Stores	168	1.67%	25	2.87%	7
Restaurants	2,940	29.24%	158	18.23%	19
Specialty Stores	1,264	12.57%	165	19.06%	8
Total Retail Trade (SIC 52–59)	10,052	100.00%	868	100.00%	12

2004 Services (SIC 70–89)	Employees	%	Establishments	%	Avg Size
Advertising	74	0.27%	18	0.78%	4
Auto Repair/Services	730	2.69%	155	6.66%	5
Beauty Barber Shops	554	2.04%	154	6.64%	4
Child Care Services	582	2.14%	60	2.59%	10
Colleges Universities	2,078	7.64%	6	0.27%	328
Computer Services	123	0.45%	20	0.88%	6
Dry Cleaning Laundry	438	1.61%	24	1.05%	18
Entertainment Recreation Services	927	3.41%	64	2.76%	14
Health Medical Services	7,706	28.35%	592	25.47%	13
Hospitals	3,797	13.97%	101	4.35%	38
Hotels Lodging	915	3.36%	41	1.78%	22
Legal Services	761	2.80%	205	8.81%	4
Membership Organizations	1,193	4.39%	295	12.67%	4
Miscellaneous Repair Services	132	0.49%	53	2.30%	2
Motion Pictures	56	0.21%	14	0.59%	4
Museums Zoos	46	0.17%	8	0.33%	6
Other Business Services	1,015	3.73%	133	5.73%	8
Other Other Education Library Services	1,050	3.86%	24	1.05%	8
Other Personal Service	323	1.19%	64	2.76%	5
Primary Secondary Education	2,593	9.54%	43	1.84%	60
Professional Services	701	2.58%	130	5.60%	5
Social Services	1,390	5.11%	119	5.10%	12
Total Services (SIC 70–89)	27,185	100.00%	2,326	100.00%	12

Current year data is for the year **2004**, 5 year projected data is for the year **2009**.
 Demographic data © 2004 by Experian/Applied Geographic Solutions.
 Crime data © 2004 by Experian/Applied Geographic Solutions. Traffic Count data © 2004 by GDT.
 The retail centers data used in this site is licensed by National Research Bureau (NRB).
 Properties data © 2004 by Property Portfolio Research (PPR) Inc. and Dodge Pipeline All rights reserved.

The information presented herein, while not guaranteed, was obtained from sources we believe to be reliable.
 Neither STDB, Inc. nor the CCIM Institute assumes any liability for errors or omissions.



This site is brought to you by [STDB, Inc.](#), Powered by [SRC, LLC.](#)
 © 2004 All Rights Reserved.